

telSPACE Launches First of its Kind Referral Program for its growing MVNO Clientele

Redmond, WA — (8/6/2007) — Today telSPACE announced the launch of its customer referral program functionality which has been the result of three years of development and is perhaps the only customer referral program of its kind in the world.

The referral program allows telSPACE clients to offer its customers the ability to refer additional customers and make a percentage of revenue on the people they refer and more importantly revenue on customers that even their referrals refer. The referral program commission structure pays down 10 levels making this referral program a true multi level marketing referral program. Customers can literally make thousands and thousands of dollars a month by simply referring other customers onto service and telSPACE clients can make this program an entire marketing strategy.

“This referral program marks the dawn of a new era in marketing and customer acquisition for our clients. For the first time we now enable our client’s customers to become virtual sales agents and make significant money for simply referring additional customers. These new low cost to acquire customers significantly lowers our MVNOs overall customer acquisition costs and at the same time virtually eliminates churn” said Paris Holt, chief executive officer of telSPACE.

Cody Hershey, telSPACE’s CFO added. “To round out the referral program, all commissions are paid out to customers automatically every month via direct deposit to a reloadable mCash Prepaid MasterCard© or checking/savings account. If customers choose direct deposit to a mCash prepaid MasterCard they can use their referral commissions to pay their cellular bill, take out money at thousands of ATMs across the country, and can use their mCash Prepaid MasterCard anywhere MasterCard is accepted.”

telSPACE has created a billing back office system that allows its clients to instantly become an MVNO (Mobile Virtual Network Operator). The system is comprised of a comprehensive back office network, including all operations functions such as automated customer activation, carrier procurement, fulfillment integration, billing and rating, MIS reporting, customer service and data rich features all integrated into one ubiquitous operating platform. telSPACE has effectively automated the entire process for activating and managing a customer, thereby allowing its clients to instantly penetrate new markets or expand service offerings and not have to worry about the efficiency of its operations.

telSPACE delivers 99.999% uptime for its back office, a record which equates to just one minute of unscheduled downtime per month and is scalable to millions of customers.. The telSPACE operating platform can be quickly deployed in 4-6 weeks with minimal investment dollars or infrastructure, making it a perfect choice for MVNOs, CLECs, LD companies, ISPs, and even cable companies. To learn more or to schedule an online demonstration of the telSPACE platform, email info@telspace.com.

About telSPACE

Based in Redmond, Washington, telSPACE enables its MVNO clients using its proprietary turnkey back office infrastructure to sell, provision, fulfill, and care for multiple telecom services, including Pre and Post Paid Cellular, Internet, and Long Distance. In development for over nine years, the company has used feedback from its now 45 MVNO clients to refine its product and create a platform that provides core MVNO functionality that rivals any in the industry. For more information visit www.telspace.com.



